

INDIANA'S EAST CENTRAL I-69 CORRIDOR
2009 FIVE HOTTEST DEGREES





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INFORMATION SCIENCE SYSTEMS



TOTAL 2009 GRADUATES: 169

EARNING A DEGREE IN INFORMATION SCIENCES EARNS GRADS THE OPPORTUNITY TO WORK IN A NUMBER OF DIFFERENT COMPUTER FIELDS. SOME OF THE MOST POPULAR JOBS INCLUDE COMPUTER PROGRAMMER, COMPUTER TECHNICIAN, SYSTEMS ANALYST, AND NETWORK TECHNICIAN. EACH JOB IS AS IMPORTANT AND IN DEMAND AS THE NEXT.

MARKETING MARKETING MANAGEMENT



TOTAL 2009 GRADUATES: 228

IN ORDER TO STAY COMPETITIVE, EVEN THE MOST WELL-ESTABLISHED COMPANIES NEED EDUCATED MARKETING PROFESSIONALS, WHICH IS WHY THE MARKETING DEGREE IS STILL ONE OF THE HOTTEST COLLEGE DEGREES THAT CAN BE OBTAINED. GRADS WITH THIS DEGREE CAN WORK IN ALMOST ANY INDUSTRY AND MAY EVEN SPECIALIZE IN TELEVISION, PRINT, OR INTERNET MARKETING.

ECONOMIC / FINANCE



TOTAL 2009 GRADUATES: 263

EVERY BUSINESS, BOTH SMALL AND LARGE, NEEDS PROFESSIONALS WHO CAN OFFER ADVICE ON INCREASING FINANCIAL WEALTH. WITH A FINANCE DEGREE, GRADS WILL BE ABLE TO CHOOSE FROM A VARIETY OF INDUSTRIES, JOBS, AND SPECIALIZATIONS.

ACCOUNTING



TOTAL 2009 GRADUATES: 305

ACCOUNTING IS THE BACKBONE OF BUSINESS. THE DECISION TO EARN AN ACCOUNTING DEGREE CAN BE CONSIDERED A 'SAFE ROUTE' BECAUSE THERE ARE MANY DIFFERENT TYPES OF JOBS AVAILABLE IN THE ACCOUNTING FIELD. COMMON EMPLOYERS INCLUDE COMMERCIAL BANKS, PUBLIC ACCOUNTING FIRMS, AND MAJOR CORPORATIONS.

BUSINESS ADMINISTRATION & MANAGEMENT



TOTAL 2009 GRADUATES: 691

A BUSINESS MANAGEMENT DEGREE IS ONE OF THE OLDEST AND MOST POPULAR DEGREES THAT CAN BE OBTAINED. WITH A BUSINESS MANAGEMENT DEGREE, GRADUATES CAN WORK IN ALMOST ANY INDUSTRY, AND THE POTENTIAL FOR ADVANCEMENT IS VERY COMMON.

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