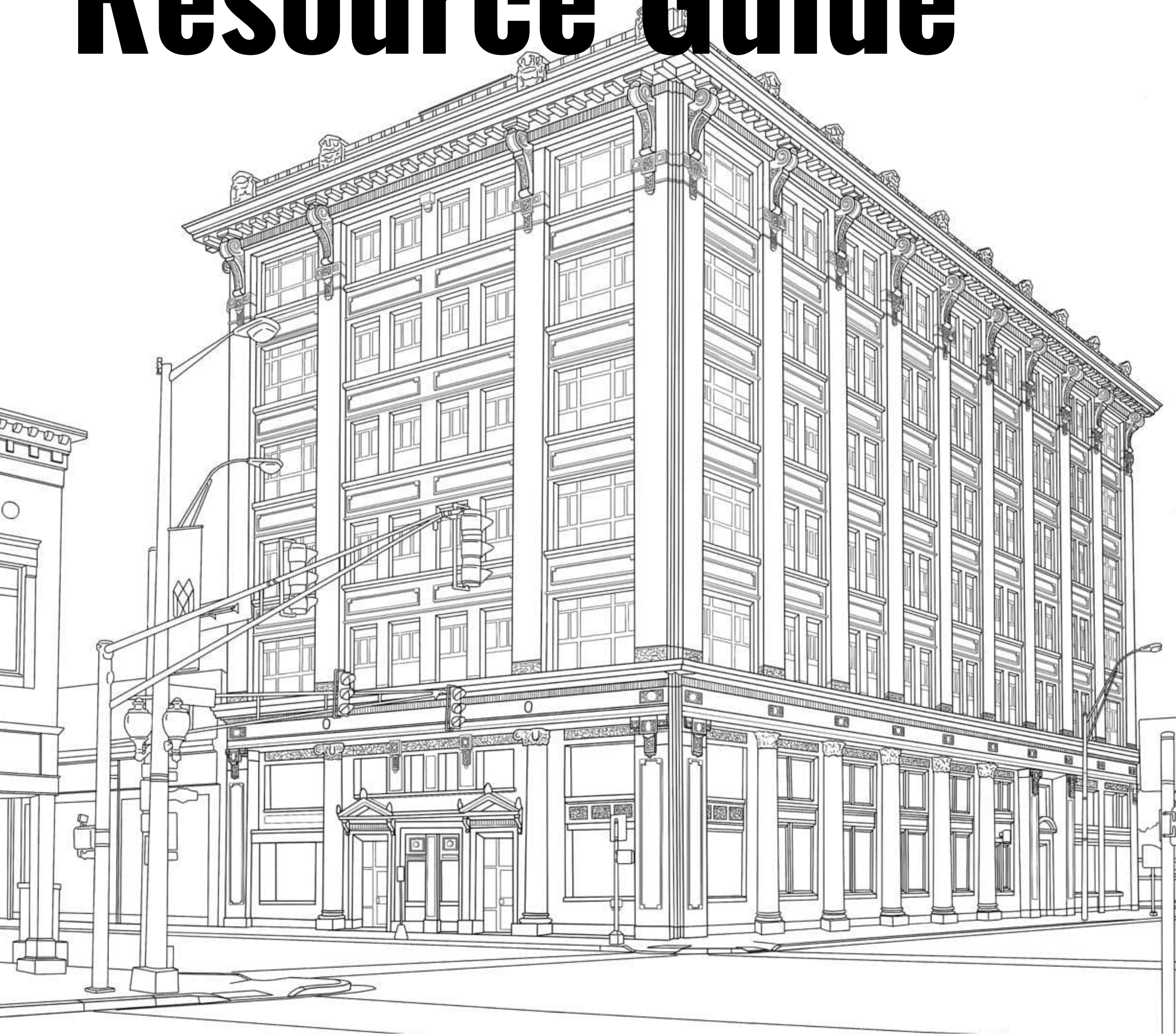


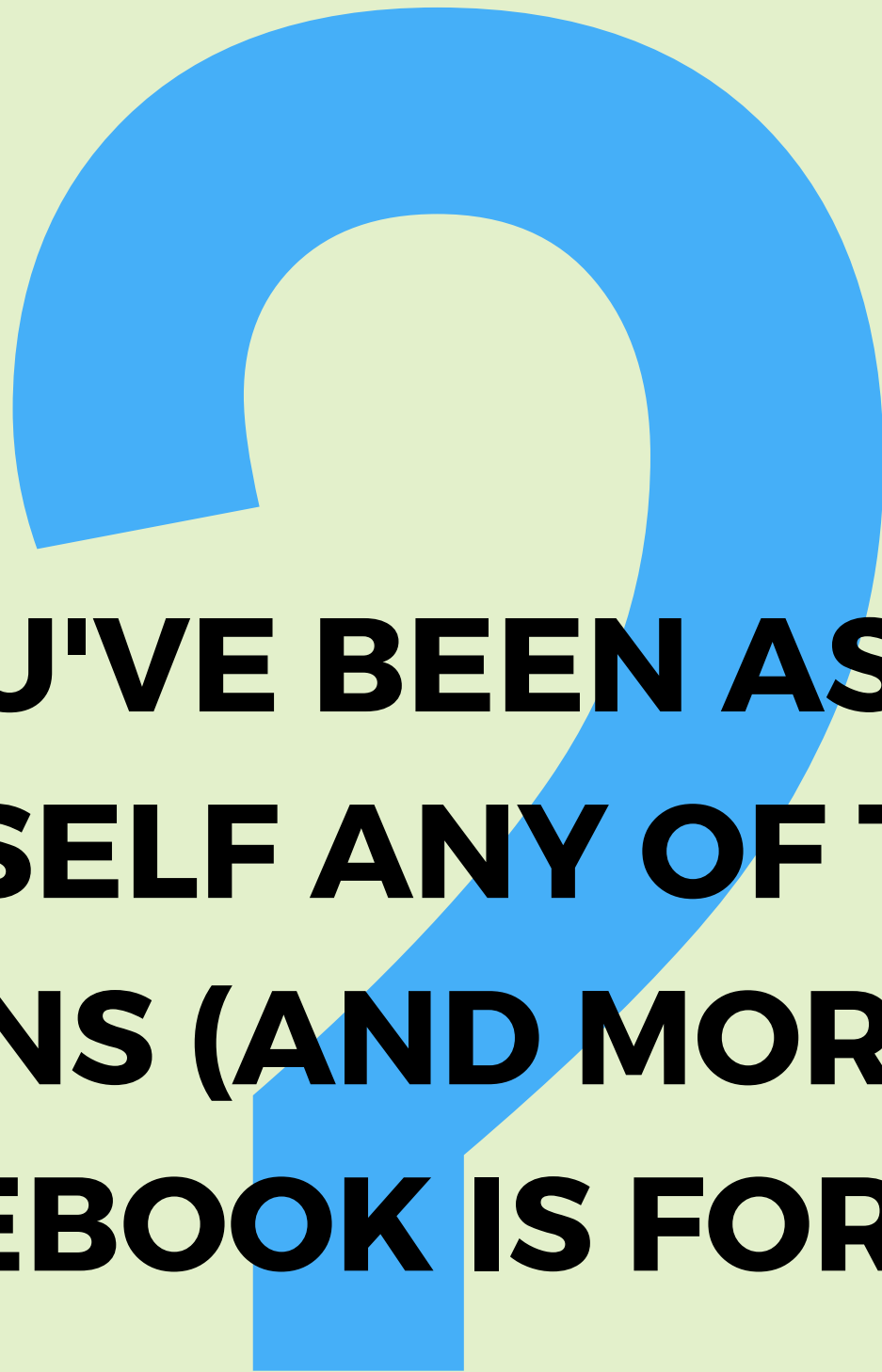
# Grant County Local Business Resource Guide



Resource Guide for Entrepreneurs  
and Small Business Owners  
in Grant County, Indiana

# IS THIS EBOOK FOR ME?

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**IF YOU'VE BEEN ASKING  
YOURSELF ANY OF THESE  
QUESTIONS (AND MORE!), THEN  
THIS EBOOK IS FOR YOU!**

What requirements do I need to meet for the county and city?

How do I protect myself from financial liability?

How do I access capital?

How should I set up my business legally? LLC or DBA?

How do I accept credit card payments?

Hello Interested Entrepreneurs,

Thank you for your interest in starting your business in Grant County.

The Marion, Gas City, and Jonesboro City Governments all appreciate your interest and efforts in investing in our community and its people.

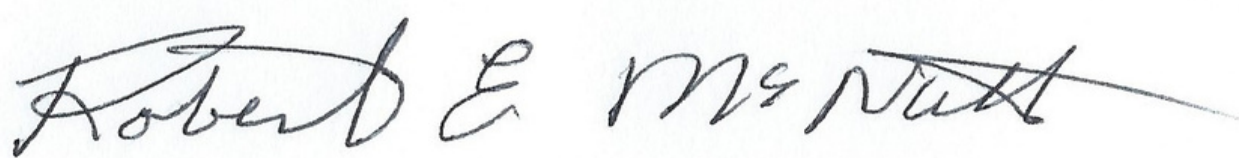
Not only will your business provide more resources to the people of Grant County, but it will also provide work opportunities, quality of life benefits, and economic advantages that will pay dividends for families throughout the county.

The City Governments are and will continue to be of service to you and your business as you begin this process.

Best wishes as you start this journey!



Mayor Jess Alumbaugh  
City of Marion



Mayor Bob McNutt  
City of Jonesboro



Mayor Bill Rock  
City of Gas City

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# Zoning, Permitting, and Ordinances

**Ryan Malott**  
**Grant County Planning Department**

401 S Adams Street  
Marion, IN 46953, Floor 4  
(765) 668 - 4765  
areaplan@grantcounty.net

LINK: [www.grantcounty.net/grant-county-offices/area-plan](http://www.grantcounty.net/grant-county-offices/area-plan)

# PROVIDED BY:



OUR MISSION IS TO PROMOTE A  
VIBRANT, SUSTAINABLE  
ECONOMY THAT ATTRACTS AND  
EMPOWERS BUSINESS GROWTH  
AND INNOVATION IN GRANT  
COUNTY

The Growth Council can provide assistance to startups by walking through your business plan, connecting you with resources, and finding and securing capital.



GRANT COUNTY'S  
CHAMBER OF COMMERCE  
WITH THE GOAL OF  
ENHANCING THE  
RETENTION AND  
EXPANSION OF BUSINESS  
THROUGHOUT GRANT  
COUNTY.

The Chamber can help startups grow by giving referrals to needed services, providing visibility through publication, and providing networking opportunities.

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# Local Organizations

## Grant County Economic Growth Council

GRANT COUNTY'S LOCAL ECONOMIC DEVELOPMENT ORGANIZATION, DEDICATED TO BRINGING BUSINESS GROWTH AND ECONOMIC PROGRESS TO THE COUNTY.

### OFFER:

- Free business mentoring (business planning, financials, network connections)
- Access to capital (grant opportunities, loans, relationships with local banks etc.)
- Networking programs (BYOC, Local Business Advisory Panel, Manufacturers Council)
- Knowledge of the county's market, demographics, business climate
- Access to local, regional, state, and national data
- Provide connections to local government (tax abatement, improvement incentives)

### DIRECT CONTACT:

**Charity Bailey || O: (765) 662-0650 || cbailey@grantcounty.com**  
**James Beyioku || O: (765) 662-0650 || jbeyioku@grantcounty.com**

**LINK:** [www.grantcounty.com](http://www.grantcounty.com)

## Grant County Chamber of Commerce

GRANT COUNTY'S CHAMBER OF COMMERCE WITH THE GOAL OF ENHANCING THE RETENTION AND EXPANSION OF BUSINESS THROUGHOUT GRANT COUNTY.

### OFFER:

- Business Support (Online directory, monthly newsletter, Living Guide, direct referrals, Community Marketplace, etc.)
- Networking (Ribbon cuttings/grand openings, Early Birds, Business After Hours, Grant County Young Professionals Network, Ambassadors, etc)
- Education (Business Growth Series, Sales & Marketing Seminar, Dept. of Labor Seminar, Sales & Marketing Association, Human Resources Association, Google workshops, etc.)
- Advocacy (State of the City, Third House Sessions, Candidate Forums, Governmental Affairs Committee, State Legislative Dinner, etc.)

### DIRECT CONTACT:

**Kylie Jackson || C: (765) 506-1723 || kylie@marionchamber.org**  
**Rhonda Emmons || O: (765) 664-5107 || rhonda@marionchamber.org**

**Elizabeth Adams, Executive Director; Gas City Chamber Office**  
**Cell: (765) 517-1526 || andrea@gascity.com**

**LINK:** [www.marionchamber.org](http://www.marionchamber.org)

**LINK:** <http://gascity.com/>

# Local Organizations

(continued)

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## Marion Public Library

THE CITY OF MARION'S LOCAL LIBRARY.

OFFER:

- Access to online databases, research guides, conference rooms, and technology classes.

**DIRECT CONTACT:**

**Mary Eckerle || (765) 661-6141 || [meckerle@marion.lib.in.us](mailto:meckerle@marion.lib.in.us)**

LINK: <http://www.marion.lib.in.us/>

## Grant County WorkOne

REGIONAL NON-PROFIT WORKFORCE DEVELOPMENT ORGANIZATION.

OFFER:

- Provides public and private financial and employment resources for education and skills training.
- Assists with employee recruitment

**DIRECT CONTACT:**

**Mike Reith || 260-602-6275 || [mreith@workonene.org](mailto:mreith@workonene.org)**

**Cindy Detrick || (765) 668-8911x238 || [cdetrick@workonene.org](mailto:cdetrick@workonene.org)**

LINK: <http://www.neinworks.org/about-us>

## Grant County Community Foundation

A LOCAL PHILANTHROPIC CONSULTANT THAT CONNECTS PEOPLE, RESOURCES, AND CAUSES TO PROMOTE SUSTAINABLE IMPACT FOR THE BETTERMENT OF GRANT COUNTY. SINCE 1984, AREA RESIDENTS AND BUSINESSES HAVE BEEN TURNING TO THE COMMUNITY FOUNDATION OF GRANT COUNTY TO INVEST THEIR PHILANTHROPIC GIVING IN THIS REMARKABLE PLACE WE CALL HOME.

**DIRECT CONTACT:**

**Dawn Brown || [dawn@givetogrant.org](mailto:dawn@givetogrant.org)**

LINK: <https://givetogrant.org/grants/>

# Indiana Organizations

## Indiana Small Business Development Center (ISBDC)

AN ORGANIZATION DEDICATED TO THE FORMATION, GROWTH, AND SUSTAINABILITY OF INDIANA'S SMALL BUSINESSES AND ENTREPRENEURS BY PROVIDING EXPERT GUIDANCE AND A COMPREHENSIVE NETWORK OF RESOURCES.

OFFER:

- Business Mentorship
- Online resources
- Financing options
- Assists with employee recruitment

LINK: <https://isbdc.org/locations/east-central-isbdc/>

## Minority Business Development Center (MBDC)

A FEDERALLY FUNDED PROGRAM OF THE MINORITY BUSINESS DEVELOPMENT AGENCY, US DEPARTMENT OF COMMERCE THAT SERVES THE MINORITY BUSINESS COMMUNITY BY PROVIDING SOLUTIONS TO THE CHALLENGES OF GROWING A BUSINESS.

OFFER:

- Access to Contracts
- Assistance with Bank Loan Applications, Venture Capital/Private Equity, Private Investor Funding, Strategic Process and Planning
- Accelerated Product/Service Sales, Scale up and Commercialization Growth, Outsourcing Contracting and Negotiation
- Logistics, Distribution, Warehousing, Transportation Facility Management
- Environmental Issues, Build Out, Space Management Product Management
- Development, Marketing, Sales, Pricing, Delivery Manufacturing
- Discrete, Continuous, Process Control Supply Chain Management

**DIRECT CONTACT:**

**(317) 234-5223 || [rhorne@idoa.in.gov](mailto:rhorne@idoa.in.gov) || [www.in.gov/mbec](http://www.in.gov/mbec)**

LINK: [https://www.in.gov/idoa/files/MBEC\\_Overview.pdf](https://www.in.gov/idoa/files/MBEC_Overview.pdf)

# Indiana Organizations

(continued)

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## Indiana U.S. Small Business Association

A FEDERAL ORGANIZATION CREATED THROUGH THE SMALL BUSINESS ACT OF 1953 TO ASSIST SMALL BUSINESSES.

**OFFER:**

- Provides access to capital; small business support; financial assistance
- Assists with training and counseling and business opportunities
- Offers economic development and job creation for small businesses.

**DIRECT CONTACT:**  
**(317) 226-7272**

**LINK:** <https://www.sba.gov/>

# Business Planning

## Secretary of State's Guide to Starting a Business

A COMPREHENSIVE GUIDE TO STARTING A BUSINESS IN INDIANA.

LINK: <https://www.in.gov/sos/business/2428.htm>

## SBA Business Planning Tools

REGISTER WITH SBA AND ACCESS WITH BUSINESS PLANNING TOOLS.

LINK: <https://www.sba.gov/tools/business-plan/>

## SCORE Business Planning Tools

ACCESS BUSINESS PLAN TEMPLATES AND MORE!

LINK: <https://www.score.org/resource/business-planning-financial-statements-template-gallery>

## Round Peg Business Planning Tools

ACCESS BUSINESS PLANNING RESOURCES.

LINK: <https://roundpeg.biz/2017/07/business-plan-resources/>

# Raising Capital

## Indiana U.S. Small Business Association

A FEDERAL ORGANIZATION CREATED THROUGH THE SMALL BUSINESS ACT OF 1953 TO ASSIST SMALL BUSINESSES.

**OFFER:**

- Provides access to capital; small business support; financial assistance
- Assists with training and counseling and business opportunities
- Offers economic development and job creation for small businesses.

**DIRECT CONTACT:**

**Laura Schafsnitz || (463) 203-7197 || [laura.schafsnitz@sba.gov](mailto:laura.schafsnitz@sba.gov)**

**LINK:** <https://www.sba.gov/local-resources/indiana>

## Opportunity Zone Program

OFFERS THREE TAX INCENTIVES FOR INVESTING IN LOW-INCOME COMMUNITIES THROUGH A QUALIFIED OPPORTUNITY FUND.

**\*\*DOWNTOWN MARION INDIANA IS DESIGNATED AS AN OPPORTUNITY ZONE\*\***

**OFFER:**

- A temporary deferral of inclusion in taxable income for capital gains reinvested into an Opportunity Fund.
- A permanent exclusion from taxable income of capital gains from the sale or exchange of an investment in an Opportunity Fund if the investment is held for at least 10 years.

**DIRECT CONTACT:**

**Charity Bailey || O: (765) 662-0650 || [cbaile@grantcounty.com](mailto:cbaile@grantcounty.com)**

**LINK:** <https://www.iedc.in.gov/docs/default-source/iedc-assets/eig-opportunity-zone-fact-sheet.pdf>

## Revolving Loan Fund

A FINANCING RESOURCE FOR STARTING OR GROWING A BUSINESS.

**OFFER:**

- a gap financing tool for small business, offering financing up to \$30,000 with attractive interest rates and terms.

**DIRECT CONTACT:**

**Charity Bailey || O: (765) 662-0650 || [cbailey@grantcounty.com](mailto:cbailey@grantcounty.com)**

**LINK:** <https://www.grantcounty.com/business-assistance>

# Raising Capital

## Residential Historic Rehabilitation Credit

AN ADJUSTED GROSS INCOME TAX CREDIT AVAILABLE FOR THE REHABILITATION OF A HISTORIC RESIDENTIAL PROPERTY.

**DIRECT CONTACT:**

**Charity Bailey || (765) 662-0650 || [cbailey@grantcounty.com](mailto:cbailey@grantcounty.com)**

**LINK:** <https://www.in.gov/dnr/historic/3679.htm>

## Office of Community and Rural Affairs (OCRA)

AN STATE ORGANIZATION THAT WORKS WITH INDIANA COMMUNITIES TO BUILD RELEVANT AND ECONOMICALLY THRIVING PLACES WHERE PEOPLE WANT TO LIVE, WORK AND GROW--OFFERING A VARIETY OF GRANT FUNDING OPPORTUNITIES.

**LINK:** <https://www.in.gov/ocra/>

## Open Prairie

A PRIVATE EQUITY FIRM WITH DEEP ROOTS IN RURAL AMERICA. OPEN PRAIRIE IS ALWAYS LOOKING FOR NEW BUSINESSES TO INVEST IN.

**DIRECT CONTACT:**

**Patrick G Morand || (269) 377-0597 || [PMorand@OpenPrairie.com](mailto:PMorand@OpenPrairie.com)**

**LINK:** <http://www.openprairie.com/>

## Indiana Humanities Grant Program

A GRANT PROGRAM THAT AWARDS FUNDING TO INDIANA NONPROFIT ORGANIZATIONS, SCHOOLS, OR OTHER INSTITUTIONS.

**OFFER:**

- INcommon Grants up to \$5,000
- Collaboration Grant up to \$20,000
- Action Grant up to \$3,000
- Innovation Grant up to \$10,000
- Historic Preservation Education Grant up to \$2,500

**DIRECT CONTACT:**

**George Hanlin, Director of Grants || (900) 675-8897 ext. 128 || [ghanlin@indianahumanities.org](mailto:ghanlin@indianahumanities.org)**

**LINK:** <https://indianahumanities.org/about-grants>

# Raising Capital

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## Indiana Arts Commission

**OFFER:**

- Arts Project Support Grant
- Arts Organization Support Grant

**DIRECT CONTACT:**

**Stephanie Ward || (765) 584-9077 || [sward@randolphcountyfoundation.org](mailto:sward@randolphcountyfoundation.org)**

**Braydee Euliss || 765-584-9077 || [beuliss@randolphcountyfoundation.org](mailto:beuliss@randolphcountyfoundation.org)**

**LINK:** <https://www.in.gov/arts/programs-and-services/partners/regional-arts-partners/>

# Raising Capital

(continued)

## Goodpaster Merchant Solutions

CONNECTS BUSINESS, CORPORATIONS, AND TAX-EXEMPT ORGANIZATIONS TO DISCOUNTED MERCHANT SOLUTIONS SUCH AS CREDIT/DEBIT PROCESSING AND EQUIPMENT, BUSINESS PRODUCTS AND SERVICES, NON-PROFIT FINANCIAL SUPPORT, AND CREATIVE FINANCING OPTIONS.

### OFFER:

- Free business startup/expansion counseling from 20+ year business owner
- Connections to private investors
- Simplified loan process, minimal documentation

### DIRECT CONTACT:

**Jim Goodpaster** || (765) 506-0789 || [jim@jimgoodpaster.com](mailto:jim@jimgoodpaster.com)

**LINK:** <http://www.goodpastermerchantsolutions.com/>

## Horizon Bank

### OFFER:

Full Service Business Banking

Small Business Financing including SBA options

Financial Consultations

### DIRECT CONTACT:

**Jodi Pomeroy** || (765) 382-3620 || [jpomeroy@horizonbank.com](mailto:jpomeroy@horizonbank.com)

**LINK:** <https://www.horizonbank.com/>

## Elevate (Small Business Grants)

A SMALL BUSINESS GRANT PROGRAM THAT ASSISTS THE GROWTH AND DEVELOPMENT OF SMALL BUSINESSES, THEIR WORKFORCE, AND THE COMMUNITY WHERE THEY ARE LOCATED, FACILITATED BY THE FEDERAL HOME LOAN BANK OF INDIANAPOLIS (FHLBI).

### OFFER:

- Communities & Housing grant program
- Competitive Affordable Housing grant program
- Accessibility Modification grant program
- Disaster Relief grant program
- Homeownership Opportunities grant program
- Neighborhood Impact grant program
- Community Investment Training grant program
- Community Investment grant program

### DIRECT CONTACT:

**Megan Coler-Hasser** || (317) 465-0370 || [mcoler@fhlbi.com](mailto:mcoler@fhlbi.com)

# Raising Capital

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## STAR Financial Bank

**OFFER:**

- Small Business Administration lender
- Financial consultations

**DIRECT CONTACT:**

**Beth Leckron || (765) 673 - 6466 || [beth.leckron@starfinancial.com](mailto:beth.leckron@starfinancial.com)**  
**Jim Wallace || (765) 651-6800 || [james.wallace@starfinancial.com](mailto:james.wallace@starfinancial.com)**

**LINK:** <https://www.starfinancial.com/>

## Via Credit Union

**OFFER:**

- Small business financing including SBA options
- Business credit cards
- Business plan review, budgeting, projections advice

**LINK:** <https://viacu.branch-locations.com/>

## Bankable

**SMALL BUSINESS MICRO LENDER.**

**DIRECT CONTACT:**

**Adam Hoeksema || (765) 622-7960 || [adam@bankable.org](mailto:adam@bankable.org)**

**LINK:** <https://bankable.org/>

## Gbeta Indy

**SMALL BUSINESS MICRO LENDER. A PROGRAM OF A NATIONALLY RANKED STARTUP ACCELERATOR THAT OFFERS A FREE, SEVEN-WEEK ACCELERATOR FOR EARLY-STAGE COMPANIES WITH LOCAL ROOTS.**

**DIRECT CONTACT:**

**Chelsea Linder || [chelsea@gener8tor.com](mailto:chelsea@gener8tor.com)**

**LINK:** <https://www.gbetaaccelerator.com/indy/>

# Raising Capital

## (continued)

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### The NIIC

A NON-PROFIT, VIBRANT ENTREPRENEURIAL COMMUNITY THAT HELPS BUSINESS BUILDERS AND ENTREPRENEURS LAUNCH AND GROW SUCCESSFUL BUSINESS VENTURES.

#### OFFER:

- Business incubator/growth accelerator
- Women's Economic Opportunity Center (WECO) — U. S. Small Business Administration designated Women's Business Center
- Student Venture Lab Program — serves students from high school through three years post graduate
- Affiliate side-by-side coaching
- Shared workspace/flex space
- The NIIC Conferencing Center
- Emerging Growth Center — for growth companies
- NIIC Navigator™ Learning Management System
- NIIC LEAP FUND

#### DIRECT CONTACT:

**Tammy Y. Allen** || (260) 407-6442 || [info@niic.net](mailto:info@niic.net)  
**Karl LaPan** || [klapan@niic.net](mailto:klapan@niic.net)

**LINK:** <https://www.in.gov/sos/securities/4114.htm>

### Venture Capital Funding

A FORM OF PRIVATE EQUITY FINANCING THAT IS PROVIDED TO STARTUPS, EARLY-STAGE, AND EMERGING COMPANIES THAT HAVE BEEN DEEMED TO HAVE HIGH GROWTH POTENTIAL.

**Hageman Group:** <http://www.hagemangroup.com>

**The Firefly Group:** [www.thefireflygrp.com](http://www.thefireflygrp.com)

**Elevate Ventures:** [www.elevateventures.com](http://www.elevateventures.com)

**50 South Capital:** [www.50southcapital.ntrs.com](http://www.50southcapital.ntrs.com)

**Heritage Ventures:** [www.hgventures.com](http://www.hgventures.com)

**Oubache Investments:** <https://www.ouabacheinvestments.com/>

**Indiana Angel Network:** <http://www.indianaangelnetwork.com/>

# Raising Capital

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## Cambridge Capital Management Corp.

A PRIVATE COMPANY WHICH SPECIALIZES IN THE MANAGEMENT OF NON-TRADITIONAL SOURCES OF CAPITAL.

**OFFER:**

- Long-term, fixed-rate financing

**Direct Contact:**

317-843-9704

**LINK:** [www.cambridgecapitalmgmt.com](http://www.cambridgecapitalmgmt.com)

## Founder Institute Online Startup Events

FREE STARTUP WEBINARS

**OFFER:**

- Free startup webinars that give direct access to the knowledge and experiences of top investors, founders, and startup mentors from around the world.

**LINK:** [www.onlinestartupevents.com/](http://www.onlinestartupevents.com/)

# Financial Tools

## Financial Planning Tools

ONLINE RESOURCES TO MANAGE THE FINANCIAL SIDE OF YOUR BUSINESS.

LEARN QUICKBOOKS: <https://quickbooks.intuit.com/tutorials/>

FINANCIAL PROJECTS TEMPLATE: <https://www.score.org/resource/financial-projections-template>

BALANCE SHEET TEMPLATE: <https://www.score.org/resource/balance-sheet-template>

BREAK-EVEN ANALYSIS TEMPLATE: <https://www.score.org/resource/break-even-analysis-template>

## Financial Calculators

ONLINE RESOURCES TO DETERMINE FISCAL NEEDS AND STATUS.

STARTING COSTS CALCULATOR: <https://www.paycheckcity.com/calculator/hourly/>

MARKET SIZE CALCULATOR: <http://www.planprojections.com/calculators/market-size-calculator/>

FINANCIAL PROJECTIONS

TEMPLATE: <http://www.planprojections.com/calculators/market-size-calculator/>

BREAKEVEN ANALYSIS: <https://www.score.org/resource/financial-projections-template>

SALES NEEDED PROFITABILITY

CALCULATOR: [www.calculatorpro.com/calculator/profit-calculator/](http://www.calculatorpro.com/calculator/profit-calculator/)

CASH FLOW CALCULATION: <https://www.mplans.com/cash-flow-calculator.php#.WzEz1jNKhE4>

# Financial Tools

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GROSS PROFIT CALCULATOR: [www.calculatorpro.com/calculator/gross-profit-margin-calculator/](http://www.calculatorpro.com/calculator/gross-profit-margin-calculator/)

PAYROLL TAX CALCULATOR: <https://www.paycheckcity.com/calculator/salary/>

LIFETIME CUSTOMER VALUE CALCULATOR: [www.calculatorpro.com/calculator/lifetime-customer-value-calculator/](http://www.calculatorpro.com/calculator/lifetime-customer-value-calculator/)

TARGET INVENTORY STOCK LEVEL: <http://www.dinkytown.net/java/Inventory.html>

MARKUP CALCULATOR: [www.calculatorsoup.com/calculators/financial/markup-calculator.php](http://www.calculatorsoup.com/calculators/financial/markup-calculator.php)

LIST PRICE MARK-DOWN CALCULATOR: [www.calculatorsoup.com/calculators/financial/list-price-markdown-calculator.php](http://www.calculatorsoup.com/calculators/financial/list-price-markdown-calculator.php)

LAYAWAY PLAN CALCULATOR: [www.calculatorsoup.com/calculators/financial/layaway-plan-calculator.php](http://www.calculatorsoup.com/calculators/financial/layaway-plan-calculator.php)

HOW MUCH WORKING CAPITAL DO YOU NEED?: <http://www.dinkytown.net/java/Capital.html>

PERSONAL FINANCIAL STATEMENT TEMPLATE: [www.score.org/resource/personal-financial-statement-template](http://www.score.org/resource/personal-financial-statement-template)

LOAN CALCULATOR: [https://www.calculatorpro.com/calculator/payment-calculator/](http://www.calculatorpro.com/calculator/payment-calculator/)

CREDIT CARD CALCULATOR: [https://www.calculatorpro.com/calculator/credit-card-debt-calculator/](http://www.calculatorpro.com/calculator/credit-card-debt-calculator/)

LEASE VERSUS BUY CALCULATOR: [https://www.calculatorpro.com/calculator/lease-vs-buy-calculator/](http://www.calculatorpro.com/calculator/lease-vs-buy-calculator/)

BUSINESS VALUATION: <http://www.dinkytown.net/java/BusinessValuation.html>

# Accounting

## Christen Souers

A LOCAL ACCOUNTING FIRM COMMITTED TO PROVIDING THEIR CLIENTS WITH THE HIGHEST LEVEL OF CLIENT SERVICE AND PROFESSIONAL SUPPORT.

**OFFER:**

- 1 free hour of consultation (tax or business issue); or
- 1 free hour of quickbooks consultation or set-up
- Competitive payroll service customized to fit your needs
- Tax planning & retirement planning

**DIRECT CONTACT:**

Dawn Spencer || (765) 662-0029 || [dspener@consideritsolved.com](mailto:dspener@consideritsolved.com)  
Ericka Mower || (765) 662-0029 || [emower@consideritsolved.com](mailto:emower@consideritsolved.com)

**LINK:** <https://www.consideritsolved.com/>

## Dulin Ward & DeWald Inc

A LOCAL ACCOUNTING FIRM THAT PROVIDES SERVICES IN ACCOUNTING, AND AUDIT AND TAX SERVICES FOR BUSINESSES, INDIVIDUALS AND NONPROFIT ORGANIZATION.

**OFFER:**

- First-time free consultation for any business or individual services including: tax & business consultation, QuickBooks support, payroll services, and pension planning services (TPA). DWD also provide networking hardware and software support out of our Fort Wayne location.

**DIRECT CONTACT:**

Michael Ernst || (765) 662-9955 || [mernst@dwdcpa.com](mailto:mernst@dwdcpa.com)  
Valerie McHarry || (765) 662-9955 || [vmcharry@dwdcpa.com](mailto:vmcharry@dwdcpa.com)

**LINK:** <https://dwdcpa.com/>

## Rea Logan & Co.

A LOCAL ACCOUNTING FIRM THAT PROVIDES QUALITY, PERSONALIZED FINANCIAL GUIDANCE TO LOCAL INDIVIDUALS AND A VARIETY OF BUSINESS INDUSTRIES.

**OFFER:**

- Free initial consultation for business or tax issues
- Quickbooks and Quickbooks online support
- Bookkeeping and financial statement preparation
- Complete payroll service

**DIRECT CONTACT:**

Doug Bryant || (765) 664-2366 || [doughb@realogan.com](mailto:doughb@realogan.com)  
Tracy Kelly || (765) 664-2366 || [tracyk@realogan.com](mailto:tracyk@realogan.com)

**LINK:** <http://www.realogan.com/home>

# Accounting

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## Tax Resources

ONLINE RESOURCES TO MANAGE YOUR TAXES.

SBA TAX PLANNING EBOOK: [https://www.sba.gov/sites/default/files/files/PARTICIPANT\\_GUIDE\\_TAX\\_PLANNING.pdf](https://www.sba.gov/sites/default/files/files/PARTICIPANT_GUIDE_TAX_PLANNING.pdf)

IRS INFORMATION: <https://apps.irs.gov/app/picklist/list/formsPublications.html>

PERSONAL PROPERTY FORMS: <https://www.in.gov/dlgf/4971.htm>

FAQ TAX QUESTIONS: <https://www.in.gov/dor/4006.htm>

# Insurance

## Insurance Management Group

LOCAL, INDEPENDENT INSURANCE AGENCY PROVIDING A FULL SPECTRUM OF INDIVIDUALIZED INSURANCE OPTIONS FOR INDIVIDUALS/FAMILIES, BUSINESSES, AND EMPLOYEE BENEFITS. WITH A SERVICE-BASED MODEL, IMG'S LICENSED EXPERT CARE TEAM HELPS CLIENTS UNDERSTAND THEIR UNIQUE RISKS, REVIEWS QUOTES AND AVAILABLE COVERAGES, UPDATES POLICIES, AND MANAGES CLAIMS TO MAKE INSURANCE EASIER.

**OFFER:**

- Free Insurance Consultation (Property/Casualty & Employee Benefits)

**DIRECT CONTACT:**

**Trent Dailey, CEO || (765) 664-2333 || [tdailey@insmgt.com](mailto:tdailey@insmgt.com)**

**LINK:** <https://www.insurancemanagementgroup.com>

## National Association of Insurance Commissioners (NAIC)

A PUBLIC EDUCATION PROGRAM CREATED TO ASSIST CONSUMERS WITH INFORMATION ABOUT INSURANCE ISSUES.

**LINK:** <https://www.insureuonline.org/smallbusiness/>

# Legal

## Kiley Harker Certain

A LOCAL LAW FIRM.

OFFER:

- One hour free for any of the items below
- Advice on business organization (LLC, partnerships, etc)
- Assistance organizing/forming a corporation
- Contract preparation & review
- Employment law

DIRECT CONTACT:

Adrienne Rines Hammond || (765) 664-9041 || arines@khclegal.com

LINK: <http://www.khclegal.com/>

## Compliance with Local Government

THE BUILDING DEPARTMENT ADMINISTERS AND ENFORCES ALL LOCAL ORDINANCES AND CODES AS IT PERTAINS TO STRUCTURES WITHIN THE CITY LIMITS, TO PROVIDE MINIMUM STANDARDS FOR THE PROTECTION OF LIFE, LIMB, HEALTH, AND ENVIRONMENT, AND TO ENSURE PUBLIC SAFETY AND WELFARE AND ENERGY CONSERVATION IN THE DESIGN AND CONSTRUCTION OF BUILDINGS AND STRUCTURES.

DIRECT CONTACT:

Whitney Gilbert || (765) 662-9931 || wgilbert@cityofmarion.in.gov

LINK: <https://cityofmarion.in.gov/government/departments/building-department>

# Legal

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## Licensing Resources

BUSINESS REGISTRATION: <https://inbiz.in.gov/BOS/Home/Index>

OBTAIN NAICS NUMBER: <https://www.naics.com/>

OBTAIN D&B NUMBER: <https://fedgov.dnb.com/webform>

OBTAIN SIC NUMBER: <https://www.osha.gov/pls/imis/sicsearch.html>

INDIANA STATE LICENSING: <https://www.in.gov/pla/>

## Intellectual Property, Patents, Trademark Resources

INTELLECTUAL PROPERTY ASSESSMENT TOOL: <https://ipassessment.uspto.gov/>

INFORMATION ON PATENTS: <https://missouribusiness.net/article/patent-basics/>

FIND OUT WHAT PATENTS HAVE BEEN FILED: [https://www.google.com/advanced\\_patent\\_search](https://www.google.com/advanced_patent_search)

SEARCH AND APPLY FOR PATENTS: <https://www.uspto.gov/patent>

REGISTER TRADEMARKS: <https://www.uspto.gov/trademark>

INFORMATION ON COPYRIGHTS: <https://www.copyright.gov/>

PROTECT YOURSELF AGAINST INVENTION PROMOTION SCAMS: <https://www.uspto.gov/sites/default/files/documents/ScamPrevent.pdf>

# Design

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## Marion Design Co.

A COMMUNITY-BASED CREATIVE STUDIO RUN BY A TEAM OF BOTH VOLUNTEER AND PROFESSIONAL DESIGNERS THAT EXISTS TO OFFER SUSTAINABLE DESIGN SOLUTIONS FOR URBAN RENEWAL AND REVITALIZATION.

**DIRECT CONTACT:**

**Wendy Puffer || [wendy@mariondesign.co](mailto:wendy@mariondesign.co)**

**LINK:** <http://www.mariondesign.co/>

# Networking

## The Chamber Early Birds

A OPPORTUNITY TO NETWORK AND ENGAGE WITH OTHER LOCAL BUSINESSES OVER A HOT BREAKFAST HELD EVERY OTHER MONTH.

**DIRECT CONTACT:**

**Kylie Jackson || (765) 506-1723 || [kylie@marionchamber.org](mailto:kylie@marionchamber.org)**

LINK: <http://www.marionchamber.org/pages/earlybirds>

## GCC News at Noon Luncheon

A NETWORKING LUNCHEON HELD ON THE THIRD WEDNESDAY OF EVERY OTHER MONTH AT NEW HOPE BAPTIST CHURCH, 800 E S "C" STREET IN GAS CITY, FROM 12-1PM. A GREAT OPPORTUNITY TO NETWORK AND CONNECT WITH OTHER BUSINESSES AND SHARE WHAT IS HAPPENING, WHILE ENGAGING IN PROFESSIONAL GROWTH TOPICS WITH GUEST SPEAKERS THAT INSPIRE PROFESSIONAL, COMMUNITY AND PERSONAL GROWTH.

**DIRECT CONTACT:**

**Elizabeth Adams || Office: 765-674-7545 || [liz@gascity.com](mailto:liz@gascity.com)  
The Gas City Area Chamber || Phone: (765) 674-7545**

LINK: <https://dograntcounty.com/> || <http://www.gascity.com/> || RSVP to [liz@gascity.com](mailto:liz@gascity.com)

## Manufacturers Council

A MONTHLY LUNCHEON FOR MANUFACTURES ACROSS GRANT COUNTY TO DISCUSS CHALLENGES, EXCHANGE IDEAS, AND ESTABLISH COMRADERY WITH OTHER LOCAL BUSINESSES.

**DIRECT CONTACT:**

**Charity Bailey || Cell: (765) 662-0650 || [cbailey@grantcounty.com](mailto:cbailey@grantcounty.com)**

## Women in Business Unlimited

DEDICATED TO PROVIDING NETWORKING OPPORTUNITIES FOR BUSINESS WOMEN OF EAST CENTRAL INDIANA.

LINK: <http://www.wibumuncie.org/about/>

## National Association of Women Business Owners Indianapolis Chapter

DEDICATED TO PROVIDING NETWORKING OPPORTUNITIES FOR BUSINESS WOMEN OF EAST CENTRAL INDIANA.

LINK: <https://www.nawboindy.org/>

# Real Estate

## City of Marion Owned Properties

**DIRECT CONTACT:**

Janet Pearson || (765) 382-3774 || [jpearson@cityofmarion.in.gov](mailto:jpearson@cityofmarion.in.gov)

**LINK:** <https://cityofmarion.in.gov/government/departments/economic-development/properties>

## Realtors Association of Central Indiana (RACI)

**DIRECT CONTACT:**

Amy Pate || (866) 657-7224 || [apate@raci.org](mailto:apate@raci.org)

**LINK:** <http://www.raci.org/>

## FC Tucker Realty

**DIRECT CONTACT:**

Susan Reese || (765) 662-6099 || [susan@susanreese.com](mailto:susan@susanreese.com)

**LINK:** <http://www.talktotucker.com/marion/>

## Tate Real Estate

**DIRECT CONTACT:**

Megan Todd || (765) 603-1333 || [megan@tatemarion.com](mailto:megan@tatemarion.com)

**LINK:** <https://tatemarion.com/>

## Austin Realty

**DIRECT CONTACT:**

Danielle and Luke Austin || 765-661-3310 || [danielle@austinrlty.com](mailto:danielle@austinrlty.com)

**LINK:** <http://www.austinrlty.com/>

## Kitts Realty

**DIRECT CONTACT:**

Linda Kitts || (765) 661-1069 || [lkittsrealtor@aol.com](mailto:lkittsrealtor@aol.com)

**LINK:** <http://www.reindiana.com/Office/OfficeInfo.aspx?OfficeID=525268>

# Construction

## JGBowers Inc.

A CONSTRUCTION COMPANY BASED IN MARION, IN BRINGING MORE THAN 30 YEARS OF COMMERCIAL CONSTRUCTION EXPERIENCE TO YOUR JOB SITE.

OFFER:

- Design-build
- Pre-construction services, conceptual and architectural design
- Turn-key general construction

LINK: <https://www.jgbowers.com/>

## Bowman Construction

A LONG-STANDING LOCAL CONSTRUCTION COMPANY COMMITTED TO CREATING ADDITIONAL GROWTH FOR OUR LOCAL COMMUNITY, HELPING TO MAINTAIN EXISTING COMPANIES IN THE AREA AND ASSISTING EACH ONE OF OUR CLIENTS IN MAKING HIS OR HER COMMERCIAL BUSINESS DREAMS BECOME A REALITY.

OFFER:

- Cost estimates for new buildings
- Construction viability for potential projects

**DIRECT CONTACT:**

**Scott Miller || (317) 339-1605 || [smiller@bowmanconstructioninc.net](mailto:smiller@bowmanconstructioninc.net)**

LINK: <https://www.bowmanconstructioninc.net/>

## Halstead Architects

INDIANAPOLIS-BASED ARCHITECT FIRM WITH AN OFFICE IN DOWNTOWN MARION THAT BRINGS A HISTORY AND COMMITMENT TO PROVIDING THOROUGH AND TIMELY SERVICE TO EACH CLIENT.

OFFER:

- Free consultation for architectural services
- Building code review and construction document services
- 3D visualization, Space planning, Historic preservation

**DIRECT CONTACT:**

**Michelle Doyle || (765) 662-9372 || [michelle@halstead-architects.com](mailto:michelle@halstead-architects.com)**  
**Mike Halstead || (765) 662-9372 || [mike@halstead-architects.com](mailto:mike@halstead-architects.com)**

LINK: <http://www.halstead-architects.com/>

# Construction

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## Indiana Landmarks

AN ORGANIZATION DEDICATED TO RESTORING AND REPURPOSING HISTORIC BUILDINGS IN INDIANA. GRANT COUNTY'S REGIONAL OFFICE-- THE NORTHEAST FIELD OFFICE--IS LOCATED IN DOWNTOWN WABASH, INDIANA AND CAN HELP YOU FIND WAYS TO SAVE, RESTORE, AND REUSE THE BUILDINGS THAT MATTER MOST TO YOUR COUNTY AND YOUR NEIGHBORS.

**OFFER:**

- Consulting
- Grant opportunities

**DIRECT CONTACT:**

**Paul Hayden || (574) 289-8861 || [PHayden@indianalandmarks.org](mailto:PHayden@indianalandmarks.org)**

**LINK:** <https://www.indianalandmarks.org/county/wabash-county/>

# Interns

## Indiana Wesleyan University

PREMIER PRIVATE, EVANGELICAL LIBERAL ARTS UNIVERSITY  
HEADQUARTERED IN MARION.

**OFFER:**

- Recruiting visits
- Internship program development
- Marketing your open jobs & internships to IWU students
- Internship & job fair opportunities to market to students (iwucdpartnerships.com)
- Access to student resumes on HANDSHAKE (<https://indwes.joinhandshake.com/login>)

**DIRECT CONTACT:**

**Carol Brown** || [carol.brown1@indwes.edu](mailto:carol.brown1@indwes.edu)

**LINK:** <https://www.indwes.edu/undergraduate/life-at-iwu/offices-and-services/career-development/>

## Taylor University

A PRIVATE, INTERDENOMINATIONAL, EVANGELICAL CHRISTIAN  
COLLEGE IN UPLAND, IN.

**OFFER:**

- Interns & job fair opportunities
- Marketing your business/organization/product to Taylor students

**DIRECT CONTACT:**

**Jeff Aupperle** || (765) 998-4553 || [jeffry\\_aupperle@taylor.edu](mailto:jeffry_aupperle@taylor.edu)

**LINK:** <https://www.taylor.edu/>

## Ivy Tech Community College

MARION'S LOCAL IVY TECH COMMUNITY COLLEGE.

**OFFER:**

- Education
- Staff training
- Access to interns

**DIRECT CONTACT:**

**Alicia Hazelwood** || [ahazelwood11@ivytech.edu](mailto:ahazelwood11@ivytech.edu)

**LINK:** <https://www.ivytech.edu/marion/>

# Interns

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## Employment Aid Readiness Network (EARN)

FUNDS FOR ELIGIBLE INTERNS AND INTERNSHIPS IN INDIANA.

**OFFER:**

- Employers: can get up to 50% matching funds to facilitate and manage internships.
- Students: can access paid internship opportunities with Indiana employers.

**DIRECT CONTACT:**

**Mike Slocum || [mslocum@indianachamber.com](mailto:mslocum@indianachamber.com) || (317) 264-6862**

**LINK:** [https://www.indianaintern.net/earn\\_info](https://www.indianaintern.net/earn_info)

# Marketing

## Designs Group

A LOCAL DESIGN FIRM THAT OFFERS SOLUTIONS AND HELP FOR CONTENT CREATION, BRANDING, AND MANY OF VARIOUS DESIGN EFFORTS ETC.

**DIRECT CONTACT:**

**Dawn Darga || (765) 668-1100 || [designs@designs-group.com](mailto:designs@designs-group.com)**

**LINK:** <https://www.designs-group.com/>

## Bad Apple Graphics

A DESIGN FIRM THAT OFFERS APPAREL DECORATING, VINYL GRAPHICS, VEHICLE WRAPS, CUSTOM SIGNS, SIGN LETTERING, DECALS-LABELS, PROMOTIONAL ITEMS, AND GRAPHIC DESIGN.

**DIRECT CONTACT:**

**Kelly Cupp || (765) 934-2037**

**LINK:** <https://bad-apple-graphics.com/>

## Local Freelancers

**Jamie Keys || (765) 517-3566 || [jkeys@tolbookstores.com](mailto:jkeys@tolbookstores.com)**

**Jizelle Miller || (330) 275-6610 || [jizelle.miller@gmail.com](mailto:jizelle.miller@gmail.com)**

**LINK:** <https://www.jizellemiller.com/>

**Brittany J. Riner || 765.506.3399 || [brittany.j.riner@gmail.com](mailto:brittany.j.riner@gmail.com)**

**LINK:** [www.brittanyjriner.com](http://www.brittanyjriner.com)

## Burkhart Advertising

BILLBOARD MARKETING COMPANY.

**DIRECT CONTACT:**

**Leah Roberts || (765) 730-7321 || [lroberts@burkhartadv.com](mailto:lroberts@burkhartadv.com)**

**Greg Griswold || (765) 210-4392 || [ggriswold@burkhartadv.com](mailto:ggriswold@burkhartadv.com)**

**LINK:** <https://www.burkhartadv.com/>

# Marketing

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## Good News Ventures, Inc.

**OFFER:**

- One free 1/4 page black & white advertisement in either The News Herald or The Segway

**DIRECT CONTACT:**

**Doug Roorbach || (765) 425-8903 || [doug@newsherald.org](mailto:doug@newsherald.org)**

**LINK:** <https://goodnewsventures.com/>

## Hoosier Jiffy Print

**FAST, FRIENDLY, AND FULLY FUNCTIONAL PROFESSIONAL PRINTING SERVICE.**

**OFFER:**

- 20% off first order to any new business
- Brochures, flyers, letterhead, business cards, etc.
- Apparel & promotional products, including shirts, banners, pens, etc.

**DIRECT CONTACT:**

**Rob Wilson || (765) 664-3162 || [hoosierjiffy@gmail.com](mailto:hoosierjiffy@gmail.com)**

**LINK:** <https://www.hoosierjiffyprint.com/>

## Pro Prints Gear

**FULL-SERVICE MARKETING SERVICE GROUP FROM CLOTHING OF ALL TYPES, ART CREATION, AWARDS, ENGRAVING, SCREEN PRINTING, EMBROIDERY, PATCHES, SUBLIMATION, HEAT PRESS, SWAG-PROMOTIONAL PRODUCTS, CUSTOM WELCOME PACKAGES, AND ORDER FULFILLMENT**

**OFFER:**

- 20% off for first time customers that are Chamber of Commerce or GCEGC members.
- Name brands of clothing - Nike, Under Armor, Travis Mathew, The North Face, Callaway, Perry Ellis, Stormtech, Puma and many others.

**LINK:** <https://dograntcounty.com/events/2018/jul/#today>

# Marketing

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## Marketing Resources

ONLINE RESOURCES TO PROMOTE AND MARKET YOUR BUSINESS.

HOW TO GET YOUR BUSINESS ONLINE: <https://www.gybo.com/>

DEVELOP A MARKETING PLAN: <https://mncore.org/developing-a-marketing-plan/>

MARKET RESEARCH: <https://isbdc.org/market-research/>

CREATE A TECHNOLOGY PLAN FOR YOUR BUSINESS: <https://www.score.org/event/tech-made-simple-creating-technology-plan-your-small-business>

BUILD A PERFECT WEBSITE FOR YOUR BUSINESS: <https://www.score.org/event/tech-made-simple-building-perfect-website-your-small-business>

ADD YOUR BUSINESS TO GOOGLE: <https://www.google.com/business/>

ADD YOUR BUSINESS TO BING: <https://www.bingplaces.com/>

MAKE SURE YOUR BUSINESS IS FOUND VIA GPS: <http://www.expressupdate.com/search>

SBA EBOOK ON SIGNAGE:  
[www.nyssbdc.org/resources/Publications/Whats\\_Your\\_Signage.pdf](http://www.nyssbdc.org/resources/Publications/Whats_Your_Signage.pdf)

# Mentorship

## SCORE

THE NATION'S LARGEST NETWORK OF VOLUNTEER, EXPERT BUSINESS MENTORS, HELPING ENTREPRENEURS THROUGH MENTORING, WORKSHOPS AND EDUCATIONAL RESOURCES SINCE 1964.

**DIRECT CONTACT:**

DeWayne Landwehr || [dal45@hughes.net](mailto:dal45@hughes.net)

LINK: <https://www.score.org/find-mentor>

## Mentors can be paired depending on the need

CONTACT CHARITY BAILEY AT THE GROWTH COUNCIL FOR MORE INFORMATION.

**DIRECT CONTACT:**

Charity Bailey || Office: (765) 662 - 0650 || [cbailey@grantcounty.com](mailto:cbailey@grantcounty.com)

# Additional Online Resources

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THE ENTREPRENEURIAL LEARNING CURVE: <http://nationswell.com/kauffman-foundation-hermit-art-platform/>

7 MISTAKES TO AVOID WHEN LAUNCHING A BUSINESS:

[https://fasttrac.org/blog/7-mistakes-to-avoid/?](https://fasttrac.org/blog/7-mistakes-to-avoid/?utm_source=mailchimp&utm_medium=email&utm_mistakes_5_24_18)

[utm\\_source=mailchimp&utm\\_medium=email&utm\\_mistakes\\_5\\_24\\_18](https://fasttrac.org/blog/7-mistakes-to-avoid/?utm_source=mailchimp&utm_medium=email&utm_mistakes_5_24_18)

FIND CHILD CARE IN INDIANA:

<https://www.in.gov/fssa/childcarefinder/>

ENTREPRENEURSHIP CLASSES

<https://www.ivytech.edu/programs/programs-by-school/>